



NEWS RELEASE

Contact: Ross Winkler (832-689-8031)

Tomball EDC Recognized by State Organization for Workforce Initiatives

TOMBALL, TEXAS (June 30, 2022) – Tomball Economic Development Corporation (Tomball EDC) was one of 15 Texas community economic development organizations recognized for excellence in workforce development. Tomball EDC achieved merit recognition in the Workforce Excellence Awards program sponsored by the Texas Economic Development Council.

The state program recognizes exceptional contributions by Texas communities implementing successful workforce initiatives based on five criteria: innovativeness, transferability, community commitment and leverage, measured objectives, and secondary benefits. Tomball EDC competed well in all categories. Developing a qualified business workforce is foundational for the Tomball EDC and included in the organization’s strategic plan.

Tomball EDC projects in just 2020-2021 created, retained or relocated more than 300 jobs with more than \$20 million in capital investment. To meet the needs to attract and retain workers for jobs created, the Tomball EDC has formal and informal programs with Tomball ISD, Lone Star College – Tomball and with individual businesses attracted to Tomball.

“Tomball’s diverse range of businesses all require talented employees, from the state-of-the-art Tomball Business & Technology Park to Historic Old Town Tomball,” said Tiffani Wooten, Assistant Director of the Tomball Economic Development Corporation.

Tomball EDC staff serve on advisory boards, participate in focus groups and coordinate with diverse partners to build workforce capacity, including co-hosting job fairs for students and experienced workers. Workforce partners include Tomball ISD, Lone Star College – Tomball, as well as the Texas Workforce Commission, Gulf Coast Workforce Board and City of Tomball. Businesses also are key players, especially in Science Technology Engineering and Math (STEM) programs in the schools.

“Tomball EDC will continue to lead efforts to build a more capable workforce, thereby lifting up Tomball businesses and creating a stronger economy,” added Wooten. “Our school workforce efforts build self-esteem and more productive students who know jobs are available in Tomball.”

Texas also promotes collaborative workforce development and creation of jobs in Texas.

“Our Texas EDC’s Workforce Excellence Award is one of the ways in which our organization honors the outstanding work done by our communities and regions, their leaders, and their economic development professionals in the area of workforce development,” noted Carlton Schwab, President/CEO of the Texas EDC.

The Texas EDC was organized in 1961 and provides information, education and legislative services to its members to foster the expansion of existing businesses, the location of new firms and the development of strategies that promote a positive business climate in Texas. With over 900 members, Texas EDC is the largest state economic development association in the nation.



- 30 -

About the Tomball Economic Development Corporation

The mission of the Tomball Economic Development Corporation is to promote economic development in the City of Tomball through the attraction of new business and industry and the retention of existing businesses by providing the resources that enable and advance the general well-being of the community. For more information visit Tomballtxedc.org