



Community Profile

77377 3
 77377, Tomball, Texas
 Rings: 3, 5, 10 mile radii

Prepared by Esri
 Latitude: 30.06687
 Longitude: -95.62561

	3 miles	5 miles	10 miles
Population Summary			
2000 Total Population	14,381	41,614	281,157
2010 Total Population	32,308	89,488	466,265
2019 Total Population	49,414	123,235	597,334
2019 Group Quarters	457	616	1,485
2024 Total Population	56,469	139,654	665,362
2019-2024 Annual Rate	2.71%	2.53%	2.18%
2019 Total Daytime Population	47,159	103,046	498,024
Workers	21,962	40,289	198,338
Residents	25,197	62,757	299,686
Household Summary			
2000 Households	5,247	14,151	98,291
2000 Average Household Size	2.67	2.91	2.85
2010 Households	11,253	30,208	163,377
2010 Average Household Size	2.83	2.94	2.85
2019 Households	16,889	40,940	205,829
2019 Average Household Size	2.90	3.00	2.89
2024 Households	19,205	46,187	227,819
2024 Average Household Size	2.92	3.01	2.91
2019-2024 Annual Rate	2.60%	2.44%	2.05%
2010 Families	8,187	23,766	125,356
2010 Average Family Size	3.35	3.34	3.27
2019 Families	12,632	32,376	159,093
2019 Average Family Size	3.38	3.39	3.32
2024 Families	14,430	36,566	176,459
2024 Average Family Size	3.39	3.40	3.34
2019-2024 Annual Rate	2.70%	2.46%	2.09%
Housing Unit Summary			
2000 Housing Units	5,702	15,021	103,206
Owner Occupied Housing Units	55.9%	72.8%	73.7%
Renter Occupied Housing Units	36.1%	21.4%	21.6%
Vacant Housing Units	8.0%	5.8%	4.8%
2010 Housing Units	12,054	31,986	174,160
Owner Occupied Housing Units	64.9%	75.6%	70.9%
Renter Occupied Housing Units	28.5%	18.8%	23.0%
Vacant Housing Units	6.6%	5.6%	6.2%
2019 Housing Units	17,370	41,866	214,156
Owner Occupied Housing Units	69.9%	77.9%	70.5%
Renter Occupied Housing Units	27.3%	19.9%	25.6%
Vacant Housing Units	2.8%	2.2%	3.9%
2024 Housing Units	19,647	47,031	236,116
Owner Occupied Housing Units	71.0%	78.4%	71.3%
Renter Occupied Housing Units	26.8%	19.8%	25.2%
Vacant Housing Units	2.2%	1.8%	3.5%
Median Household Income			
2019	\$85,307	\$96,634	\$91,321
2024	\$100,166	\$107,605	\$102,348
Median Home Value			
2019	\$275,292	\$294,962	\$272,962
2024	\$323,659	\$347,457	\$317,419
Per Capita Income			
2019	\$37,266	\$41,409	\$41,454
2024	\$43,735	\$47,455	\$46,764
Median Age			
2010	33.1	34.1	35.3
2019	34.8	35.4	36.2
2024	33.6	34.6	36.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	16,889	40,940	205,829
<\$15,000	6.3%	4.8%	4.9%
\$15,000 - \$24,999	5.3%	4.1%	4.4%
\$25,000 - \$34,999	5.4%	4.7%	5.8%
\$35,000 - \$49,999	9.6%	8.1%	8.4%
\$50,000 - \$74,999	15.5%	15.1%	16.4%
\$75,000 - \$99,999	15.9%	14.8%	14.2%
\$100,000 - \$149,999	22.4%	22.7%	21.2%
\$150,000 - \$199,999	7.8%	10.1%	9.9%
\$200,000+	11.6%	15.7%	14.8%
Average Household Income	\$108,891	\$123,856	\$120,267
2024 Households by Income			
Household Income Base	19,205	46,187	227,819
<\$15,000	5.4%	4.3%	4.2%
\$15,000 - \$24,999	4.3%	3.4%	3.6%
\$25,000 - \$34,999	4.5%	3.9%	4.9%
\$35,000 - \$49,999	7.9%	6.7%	7.3%
\$50,000 - \$74,999	13.5%	13.2%	15.0%
\$75,000 - \$99,999	14.3%	13.3%	13.4%
\$100,000 - \$149,999	24.3%	23.5%	22.1%
\$150,000 - \$199,999	10.5%	12.3%	11.8%
\$200,000+	15.3%	19.4%	17.8%
Average Household Income	\$128,432	\$142,491	\$136,518
2019 Owner Occupied Housing Units by Value			
Total	12,147	32,612	151,048
<\$50,000	0.7%	0.7%	0.9%
\$50,000 - \$99,999	1.2%	0.9%	2.3%
\$100,000 - \$149,999	6.7%	5.9%	8.6%
\$150,000 - \$199,999	16.3%	14.2%	16.4%
\$200,000 - \$249,999	17.6%	15.6%	15.9%
\$250,000 - \$299,999	14.8%	14.1%	12.8%
\$300,000 - \$399,999	20.9%	20.8%	18.4%
\$400,000 - \$499,999	8.9%	10.4%	9.7%
\$500,000 - \$749,999	7.5%	11.1%	9.8%
\$750,000 - \$999,999	1.9%	2.5%	2.6%
\$1,000,000 - \$1,499,999	1.2%	1.4%	1.2%
\$1,500,000 - \$1,999,999	0.4%	0.7%	0.5%
\$2,000,000 +	1.9%	1.7%	0.9%
Average Home Value	\$359,146	\$385,757	\$347,257
2024 Owner Occupied Housing Units by Value			
Total	13,945	36,895	168,415
<\$50,000	0.3%	0.3%	0.5%
\$50,000 - \$99,999	0.5%	0.4%	1.4%
\$100,000 - \$149,999	3.2%	3.0%	5.3%
\$150,000 - \$199,999	10.5%	9.3%	12.4%
\$200,000 - \$249,999	16.5%	13.7%	14.5%
\$250,000 - \$299,999	13.3%	12.1%	12.1%
\$300,000 - \$399,999	24.1%	23.6%	21.5%
\$400,000 - \$499,999	13.9%	15.2%	13.4%
\$500,000 - \$749,999	9.9%	13.6%	11.9%
\$750,000 - \$999,999	3.2%	3.9%	3.6%
\$1,000,000 - \$1,499,999	1.5%	1.7%	1.6%
\$1,500,000 - \$1,999,999	0.4%	0.8%	0.5%
\$2,000,000 +	2.7%	2.4%	1.2%
Average Home Value	\$420,188	\$444,343	\$393,051

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	32,308	89,490	466,267
0 - 4	8.8%	8.3%	7.4%
5 - 9	8.6%	8.8%	8.2%
10 - 14	8.0%	8.7%	8.4%
15 - 24	12.2%	11.7%	12.5%
25 - 34	15.6%	13.8%	13.1%
35 - 44	16.4%	16.4%	15.6%
45 - 54	12.9%	14.6%	15.3%
55 - 64	8.4%	9.7%	11.0%
65 - 74	4.6%	4.6%	5.3%
75 - 84	2.9%	2.4%	2.4%
85 +	1.6%	1.0%	0.8%
18 +	70.2%	69.5%	71.1%
2019 Population by Age			
Total	49,415	123,237	597,335
0 - 4	7.9%	7.7%	7.0%
5 - 9	8.1%	8.1%	7.5%
10 - 14	7.9%	8.1%	7.8%
15 - 24	12.2%	12.1%	12.1%
25 - 34	14.0%	13.5%	13.9%
35 - 44	15.2%	15.0%	14.4%
45 - 54	13.3%	13.6%	13.3%
55 - 64	10.3%	11.3%	12.3%
65 - 74	6.6%	7.0%	7.9%
75 - 84	2.9%	2.7%	3.0%
85 +	1.3%	1.0%	1.0%
18 +	71.6%	71.8%	73.6%
2024 Population by Age			
Total	56,469	139,654	665,363
0 - 4	8.3%	8.0%	7.2%
5 - 9	8.1%	8.1%	7.4%
10 - 14	8.0%	7.9%	7.5%
15 - 24	12.0%	11.4%	11.4%
25 - 34	16.1%	15.4%	14.8%
35 - 44	14.7%	15.0%	15.1%
45 - 54	12.0%	12.0%	12.1%
55 - 64	9.6%	10.4%	11.1%
65 - 74	6.8%	7.5%	8.5%
75 - 84	3.3%	3.4%	3.9%
85 +	1.2%	1.0%	1.0%
18 +	71.3%	71.7%	73.7%
2010 Population by Sex			
Males	15,664	43,813	228,780
Females	16,644	45,675	237,485
2019 Population by Sex			
Males	24,118	60,387	292,824
Females	25,296	62,848	304,510
2024 Population by Sex			
Males	27,521	68,333	325,915
Females	28,948	71,321	339,447

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	32,309	89,489	466,266
White Alone	75.3%	77.8%	74.9%
Black Alone	7.8%	6.7%	8.5%
American Indian Alone	0.7%	0.6%	0.5%
Asian Alone	5.5%	5.8%	6.8%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	7.7%	6.4%	6.5%
Two or More Races	3.0%	2.7%	2.7%
Hispanic Origin	22.8%	19.9%	20.2%
Diversity Index	62.6	58.2	61.2
2019 Population by Race/Ethnicity			
Total	49,414	123,235	597,334
White Alone	70.3%	72.5%	70.3%
Black Alone	8.7%	7.8%	9.4%
American Indian Alone	0.6%	0.6%	0.5%
Asian Alone	7.3%	7.3%	8.2%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	9.3%	8.2%	8.1%
Two or More Races	3.8%	3.5%	3.4%
Hispanic Origin	27.6%	25.2%	24.9%
Diversity Index	69.6	66.6	68.1
2024 Population by Race/Ethnicity			
Total	56,468	139,654	665,362
White Alone	67.6%	69.7%	67.8%
Black Alone	9.1%	8.3%	9.8%
American Indian Alone	0.7%	0.6%	0.5%
Asian Alone	8.3%	8.2%	9.0%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	10.1%	9.1%	8.9%
Two or More Races	4.2%	4.0%	3.8%
Hispanic Origin	30.8%	28.5%	27.9%
Diversity Index	72.9	70.4	71.4
2010 Population by Relationship and Household Type			
Total	32,308	89,488	466,265
In Households	98.7%	99.4%	99.7%
In Family Households	86.9%	90.4%	89.7%
Householder	25.5%	26.6%	26.9%
Spouse	19.7%	21.8%	21.7%
Child	35.3%	36.2%	35.3%
Other relative	4.4%	4.0%	4.1%
Nonrelative	2.1%	1.8%	1.8%
In Nonfamily Households	11.8%	9.0%	10.0%
In Group Quarters	1.3%	0.6%	0.3%
Institutionalized Population	1.2%	0.5%	0.2%
Noninstitutionalized Population	0.1%	0.1%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	31,522	78,966	392,631
Less than 9th Grade	4.1%	3.0%	3.2%
9th - 12th Grade, No Diploma	3.8%	3.5%	3.7%
High School Graduate	18.9%	17.7%	16.5%
GED/Alternative Credential	5.1%	3.9%	2.9%
Some College, No Degree	22.6%	21.5%	21.9%
Associate Degree	8.1%	8.0%	8.1%
Bachelor's Degree	28.0%	30.1%	29.8%
Graduate/Professional Degree	9.4%	12.2%	13.9%
2019 Population 15+ by Marital Status			
Total	37,537	93,841	464,856
Never Married	25.9%	24.2%	26.9%
Married	60.9%	63.9%	60.2%
Widowed	4.0%	3.6%	4.1%
Divorced	9.2%	8.3%	8.8%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	95.5%	96.1%	96.5%
Civilian Unemployed (Unemployment Rate)	4.5%	3.9%	3.5%
2019 Employed Population 16+ by Industry			
Total	24,673	61,606	303,184
Agriculture/Mining	4.0%	4.7%	4.8%
Construction	7.3%	6.6%	7.0%
Manufacturing	13.0%	12.5%	11.2%
Wholesale Trade	6.6%	5.9%	4.8%
Retail Trade	8.2%	10.2%	11.1%
Transportation/Utilities	5.9%	5.8%	6.7%
Information	2.3%	1.7%	1.4%
Finance/Insurance/Real Estate	7.2%	7.4%	6.7%
Services	42.8%	42.6%	43.4%
Public Administration	2.8%	2.7%	2.9%
2019 Employed Population 16+ by Occupation			
Total	24,672	61,605	303,183
White Collar	67.4%	71.9%	71.3%
Management/Business/Financial	20.3%	21.6%	20.5%
Professional	20.7%	22.5%	24.2%
Sales	14.1%	15.7%	14.5%
Administrative Support	12.2%	12.1%	12.1%
Services	14.7%	12.7%	13.0%
Blue Collar	18.0%	15.4%	15.7%
Farming/Forestry/Fishing	0.5%	0.3%	0.2%
Construction/Extraction	2.7%	2.6%	3.8%
Installation/Maintenance/Repair	4.9%	4.2%	3.7%
Production	5.1%	4.1%	4.0%
Transportation/Material Moving	4.9%	4.1%	4.1%
2010 Population By Urban/ Rural Status			
Total Population	32,308	89,488	466,265
Population Inside Urbanized Area	90.4%	90.6%	94.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.1%
Rural Population	9.6%	9.4%	5.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	11,253	30,207	163,377
Households with 1 Person	22.3%	17.3%	19.0%
Households with 2+ People	77.7%	82.7%	81.0%
Family Households	72.8%	78.7%	76.7%
Husband-wife Families	56.3%	64.4%	62.0%
With Related Children	32.7%	36.8%	33.3%
Other Family (No Spouse Present)	16.5%	14.3%	14.7%
Other Family with Male Householder	4.5%	4.0%	4.1%
With Related Children	2.8%	2.5%	2.5%
Other Family with Female Householder	12.0%	10.3%	10.6%
With Related Children	8.5%	7.3%	7.3%
Nonfamily Households	5.0%	4.1%	4.3%
All Households with Children	44.5%	47.0%	43.6%
Multigenerational Households	4.7%	4.6%	4.6%
Unmarried Partner Households	5.6%	4.7%	4.7%
Male-female	4.9%	4.1%	4.1%
Same-sex	0.6%	0.6%	0.6%
2010 Households by Size			
Total	11,252	30,209	163,377
1 Person Household	22.3%	17.3%	19.0%
2 Person Household	28.2%	29.7%	31.0%
3 Person Household	18.3%	18.7%	18.2%
4 Person Household	17.2%	19.5%	18.2%
5 Person Household	8.3%	9.2%	8.6%
6 Person Household	3.5%	3.5%	3.2%
7 + Person Household	2.2%	2.0%	1.9%
2010 Households by Tenure and Mortgage Status			
Total	11,253	30,208	163,377
Owner Occupied	69.5%	80.1%	75.5%
Owned with a Mortgage/Loan	57.3%	65.8%	60.0%
Owned Free and Clear	12.2%	14.2%	15.5%
Renter Occupied	30.5%	19.9%	24.5%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	12,054	31,986	174,160
Housing Units Inside Urbanized Area	89.3%	90.0%	94.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.1%
Rural Housing Units	10.7%	10.0%	5.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Up and Coming Families (7A)	Boomburbs (1C)	Boomburbs (1C)
2.	Boomburbs (1C)	Up and Coming Families (7A)	Up and Coming Families (7A)
3.	Green Acres (6A)	Soccer Moms (4A)	Savvy Suburbanites (1D)
2019 Consumer Spending			
Apparel & Services: Total \$	\$46,358,542	\$126,277,574	\$612,871,894
Average Spent	\$2,744.90	\$3,084.45	\$2,977.58
Spending Potential Index	128	144	139
Education: Total \$	\$31,084,518	\$88,858,825	\$442,958,058
Average Spent	\$1,840.52	\$2,170.46	\$2,152.07
Spending Potential Index	115	136	135
Entertainment/Recreation: Total \$	\$68,613,300	\$188,021,601	\$914,831,421
Average Spent	\$4,062.60	\$4,592.61	\$4,444.62
Spending Potential Index	124	140	136
Food at Home: Total \$	\$108,830,530	\$291,862,474	\$1,422,742,383
Average Spent	\$6,443.87	\$7,129.03	\$6,912.25
Spending Potential Index	125	138	134
Food Away from Home: Total \$	\$79,857,332	\$217,498,621	\$1,054,383,236
Average Spent	\$4,728.36	\$5,312.62	\$5,122.62
Spending Potential Index	129	145	139
Health Care: Total \$	\$123,346,255	\$334,186,189	\$1,626,273,637
Average Spent	\$7,303.35	\$8,162.83	\$7,901.09
Spending Potential Index	123	138	133
HH Furnishings & Equipment: Total \$	\$46,969,069	\$128,644,974	\$621,180,562
Average Spent	\$2,781.04	\$3,142.28	\$3,017.94
Spending Potential Index	130	147	142
Personal Care Products & Services: Total \$	\$19,665,427	\$53,907,176	\$260,726,316
Average Spent	\$1,164.39	\$1,316.74	\$1,266.71
Spending Potential Index	131	149	143
Shelter: Total \$	\$382,406,157	\$1,041,172,953	\$5,130,898,576
Average Spent	\$22,642.32	\$25,431.68	\$24,927.97
Spending Potential Index	122	137	135
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$52,871,149	\$143,824,188	\$698,890,146
Average Spent	\$3,130.51	\$3,513.05	\$3,395.49
Spending Potential Index	126	142	137
Travel: Total \$	\$47,441,803	\$133,090,567	\$650,294,303
Average Spent	\$2,809.04	\$3,250.87	\$3,159.39
Spending Potential Index	125	145	141
Vehicle Maintenance & Repairs: Total \$	\$24,365,029	\$65,326,468	\$319,461,290
Average Spent	\$1,442.66	\$1,595.66	\$1,552.07
Spending Potential Index	126	139	136

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.