



News Release

Texas Economic Development Council

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TEDC Announces Recipients of the 2025 Workforce Excellence Awards

The Texas Economic Development Council (TEDC) has announced the recipients of our 2025 Workforce Excellence Awards. Seven recipients have been awarded in their respective population categories. An additional nine nominees were recognized for their outstanding workforce projects. The 2025 Workforce Excellence Award nominees and recipients were recognized at the TEDC's 2025 Mid-Year Conference on June 19, 2025, in Rockwall, Texas.

The Workforce Excellence Award program recognizes exceptional contributions by a Texas community or region that has implemented successful workforce initiatives. Members of the TEDC's Workforce Development Committee reviewed and scored the applications from the nominees based on five criteria: innovativeness, transferability, community commitment and leverage, measured objectives, and secondary benefits.

Communities nominated included: *Population Less than 15,000* – Decatur and Tomball; *Population 15,001 to 40,000* – Bay City, Fulshear and Terrell; *Population 40,001 to 100,000* – Pflugerville and Pharr; *Population 100,001 to 250,000* – Abilene, McAllen and New Braunfels; *Population 250,001 and Above*: Lubbock; *Regional* – The Borderplex Alliance and New Braunfels/Seguin; *Workforce Boards* – Workforce Solutions Greater Dallas and Workforce Solutions North Central Texas.

The 2025 Workforce Excellence Award recipients are:

Population (Less than 15,000): **Tomball Economic Development Corporation**

Population (15,001 to 40,000): **Terrell Economic Development Corporation**

Population (40,001 to 100,000): **Pharr Economic Development Corporation**

Population (100,001 to 250,000): **New Braunfels Chamber of Commerce**

Population (250,001 and Above): **Lubbock Economic Development Alliance**

Regional: **The Borderplex Alliance**

Workforce Boards: **Workforce Solutions Greater Dallas**

“Our TEDC’s Workforce Excellence Award is one of the ways in which our organization honors the outstanding work done by our communities and regions, their leaders, and their economic development professionals in the area of workforce development,” noted Carlton Schwab, President/CEO of the TEDC.”

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The TEDC was organized in 1961 and provides information, education and legislative services to its members to foster the expansion of existing businesses, the location of new firms and the development of strategies that promote a positive business climate in Texas. With approximately 1,050 members, the TEDC is the largest state economic development association in the nation.